

COMPONENT	OBJECTIVES	COMPETENCY
<p>I Terminology And Procedures</p>	<ol style="list-style-type: none"> 1. Document new studio procedures. 2. Document new production techniques. 3. Document new terms. 4. Disassemble, repair, and reassemble various types of audio and video cables. 5. Construct new audio and video cables. 6. Act as a production manager and organize a production. 	<ol style="list-style-type: none"> A. The student can create and document new studio procedures. B. The student can construct and repair cables. C. The student can demonstrate the ability to organize all aspects of a production.
<p>II Operations</p>	<ol style="list-style-type: none"> 1. Design a video system given a list of components and production requirements. 2. Design an audio system given a list of components and production requirements. 3. Describe the functions of a non-linear editor. 4. Design the titles for a production. 5. Document techniques for the switcher complex. 6. Demonstrate the proper use of microphones. 	<ol style="list-style-type: none"> A. The student can design simple AV systems. B. The student can instruct others in basic studio techniques.

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III Lighting	<ol style="list-style-type: none"> 1. Be able to design a lighting plot for a production. 2. Be able to design the lighting cues for a production. 	<p>A. The student can demonstrate advanced knowledge of lighting equipment and techniques.</p>
IV Production And Performance	<ol style="list-style-type: none"> 1. Produce a news program. 2. Produce a talk show. 3. Produce a sporting event. 4. Produce a concert. 5. Produce an awards show. 6. Produce a documentary. 7. Produce a music video 3-5 minutes in length. 	<p>A. The student can produce a variety of television productions.</p>
V Scriptwriting	<ol style="list-style-type: none"> 1. Achieve proficiency in utilizing appropriate broadcast style. 2. Continue to utilize scriptwriting guidelines in character development and plot design. 3. Develop original scripts. 	<p>A. The student can demonstrate proficiency in skills necessary for organizing and writing scripts for specific purposes and effects.</p> <p>B. The student can demonstrate the ability to write scripts for a variety of television genres.</p>

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VI Career Exploration And Planning	<ol style="list-style-type: none"> 1. Pursue experiences specific to their career choice. 2. Create video projects designed to showcase the student's strengths. 	<ol style="list-style-type: none"> A. The student can show evidence of having made application to an institute of higher learning. B. The student can complete a traditional resumé with emphasis on production experience. C. The student can complete a demo reel representative of their work. D. The student can update resumé.
VII Critical Viewing And Evaluation	<ol style="list-style-type: none"> 1. Identify the influence of the media on the democratic process. 2. Identify and evaluate standards for "quality programming." 3. Identify the media's efforts to address social and cultural problems. 	<ol style="list-style-type: none"> A. The student can formulate guidelines for using the student broadcast media effectively. B. The student can use acceptable strategies to inform, persuade, and transmit. C. The student can understand, analyze, and produce intelligent programming.
VIII Emerging Technologies	<ol style="list-style-type: none"> 1. Make informed decisions on the purchase of new studio equipment. 2. Make informed suggestions for the improvement of techniques and procedures. 3. Attend a trade show in television, film, or computers. 	<ol style="list-style-type: none"> A. The student can demonstrate the ability to make informed choices for the purchasing of new video equipment.